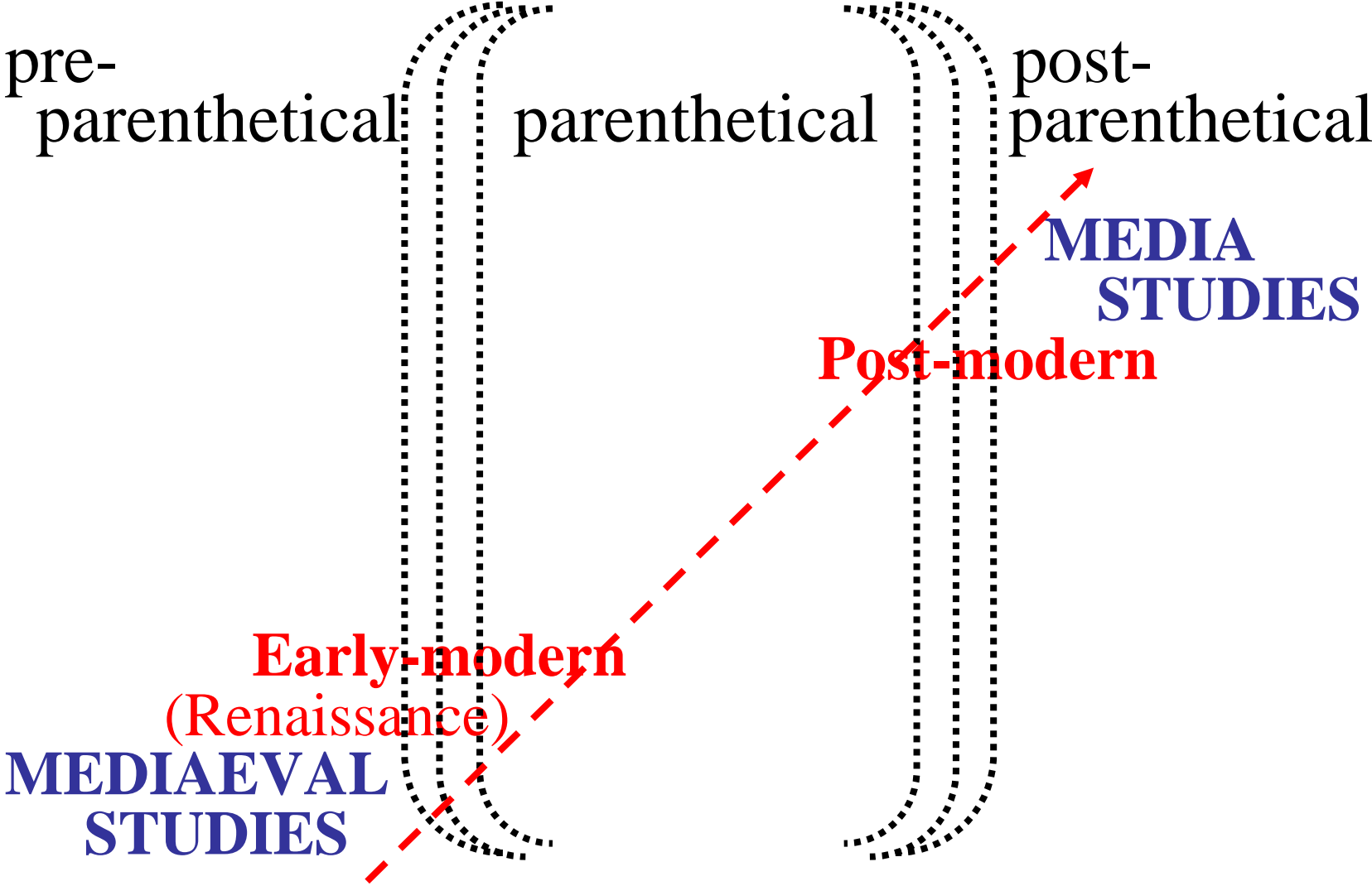


Closing the Gutenberg Parenthesis:
The Renaissance of
Pre-Modern Media and Mindwork

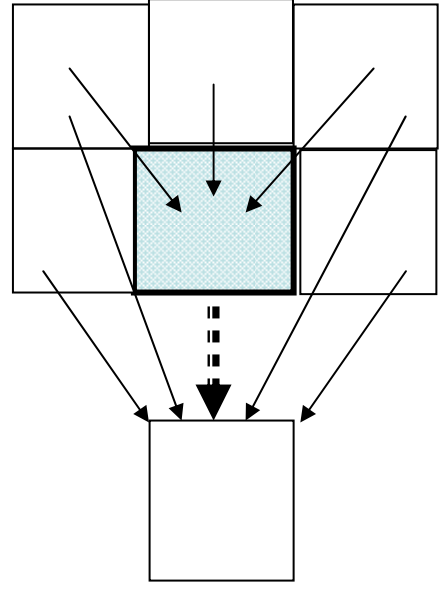
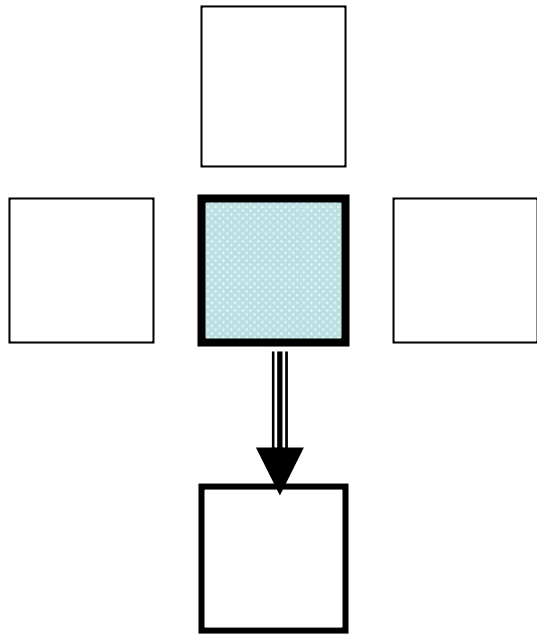
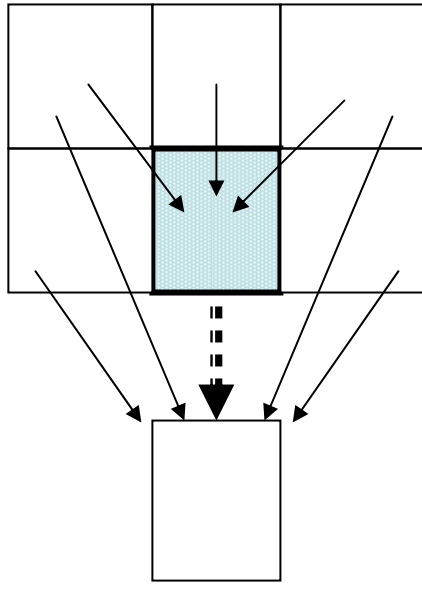
Tom Petit

Institute for Literature, Media and Cultural Studies
University of Southern Denmark

GUTENBERG PARENTHESIS



isolation
autonomy
integrity
stability



“cut ‘n’ mix”

Hogarth: The Enraged Musician, 1741



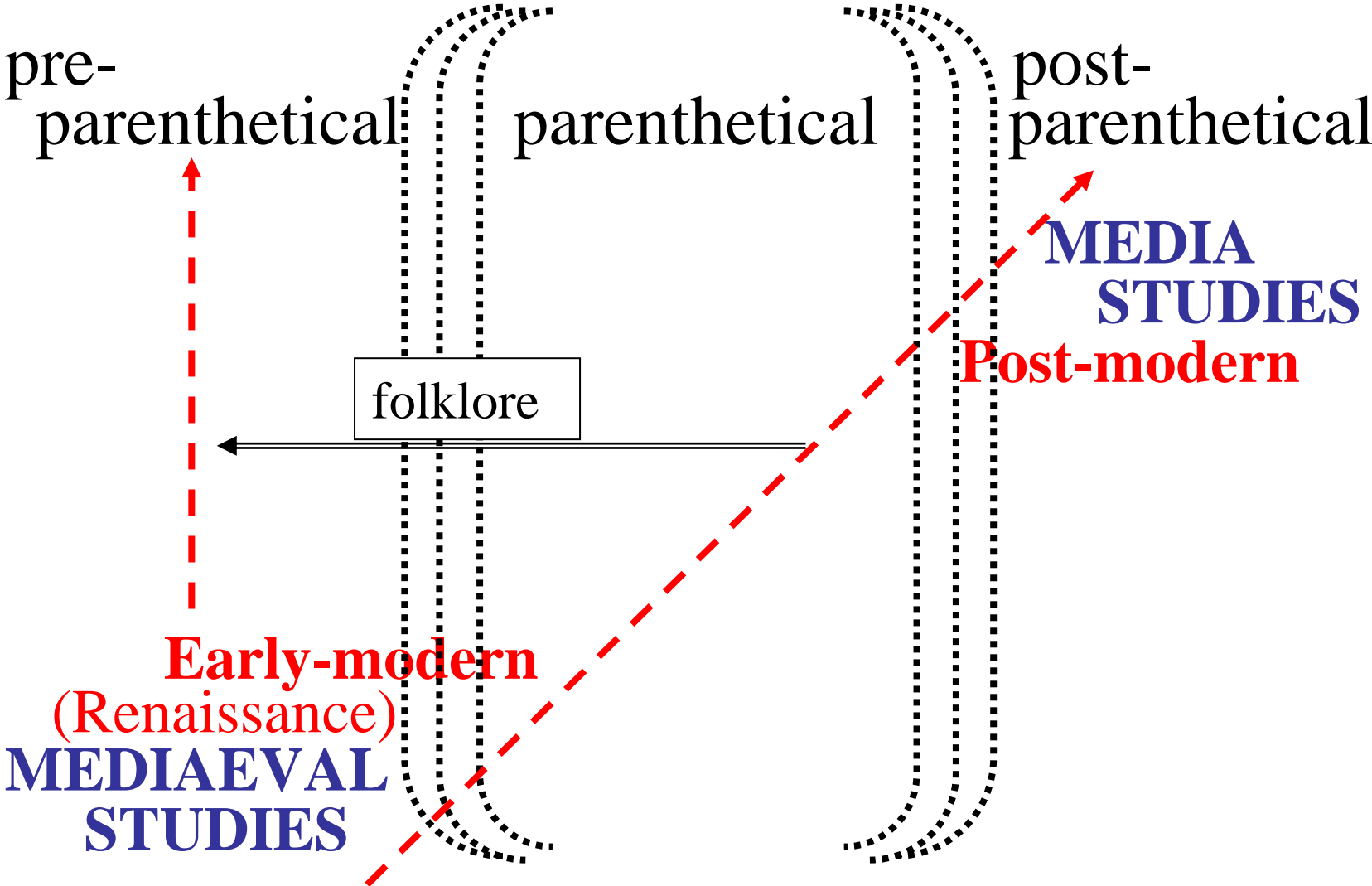


ARTS

MASS MEDIA

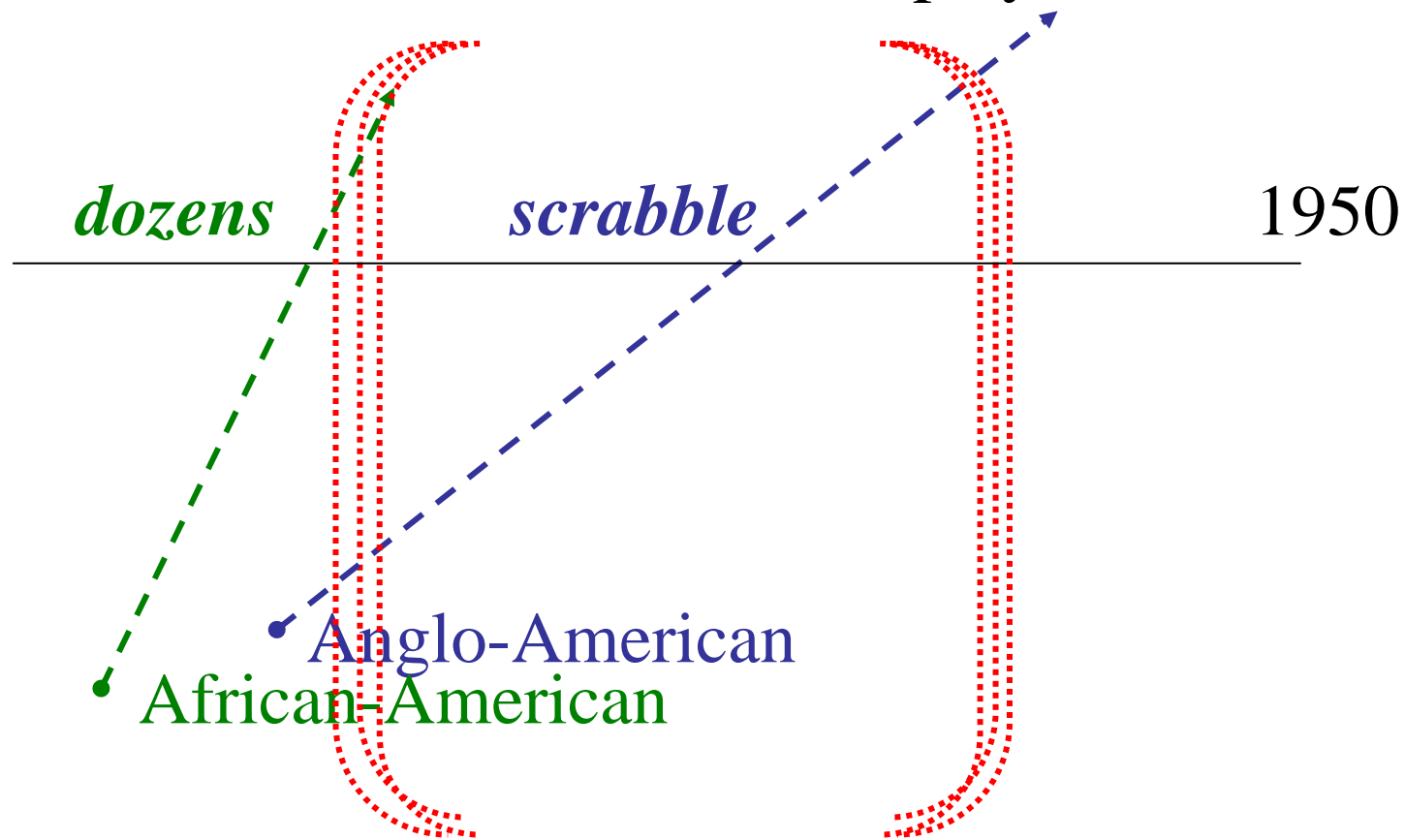
**VERNACULAR
CULTURE**

GUTENBERG PARENTHESIS

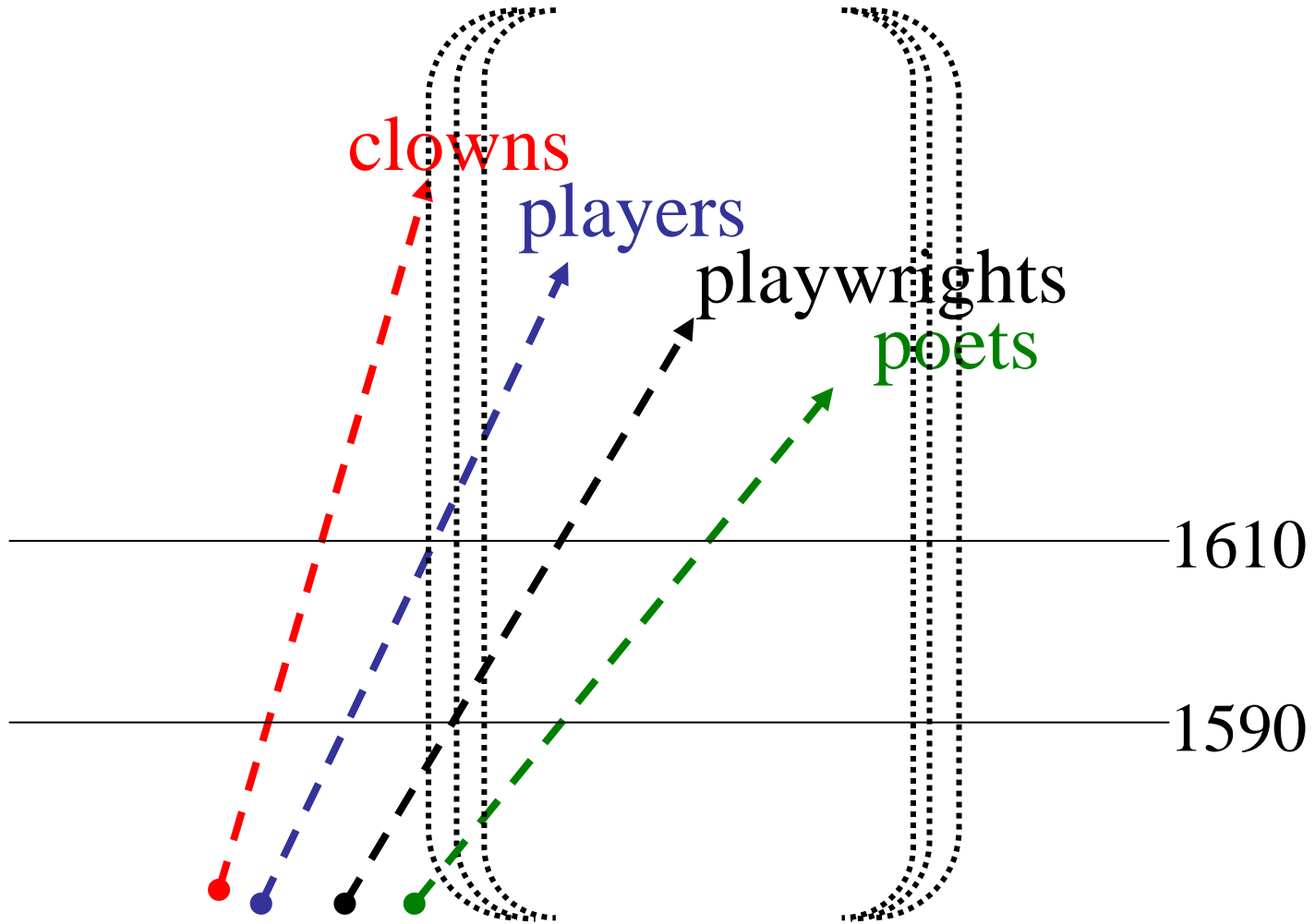


RAP BROWN. *Die Nigger Die* (1969):

“We played the dozens for recreation,
-- like white folks play Scrabble”



ELIZABETHAN THEATRE



Shakespeare (player)

Shakespeare (poet)

Robert Greene
Ben Jonson

“beautified with our feathers”

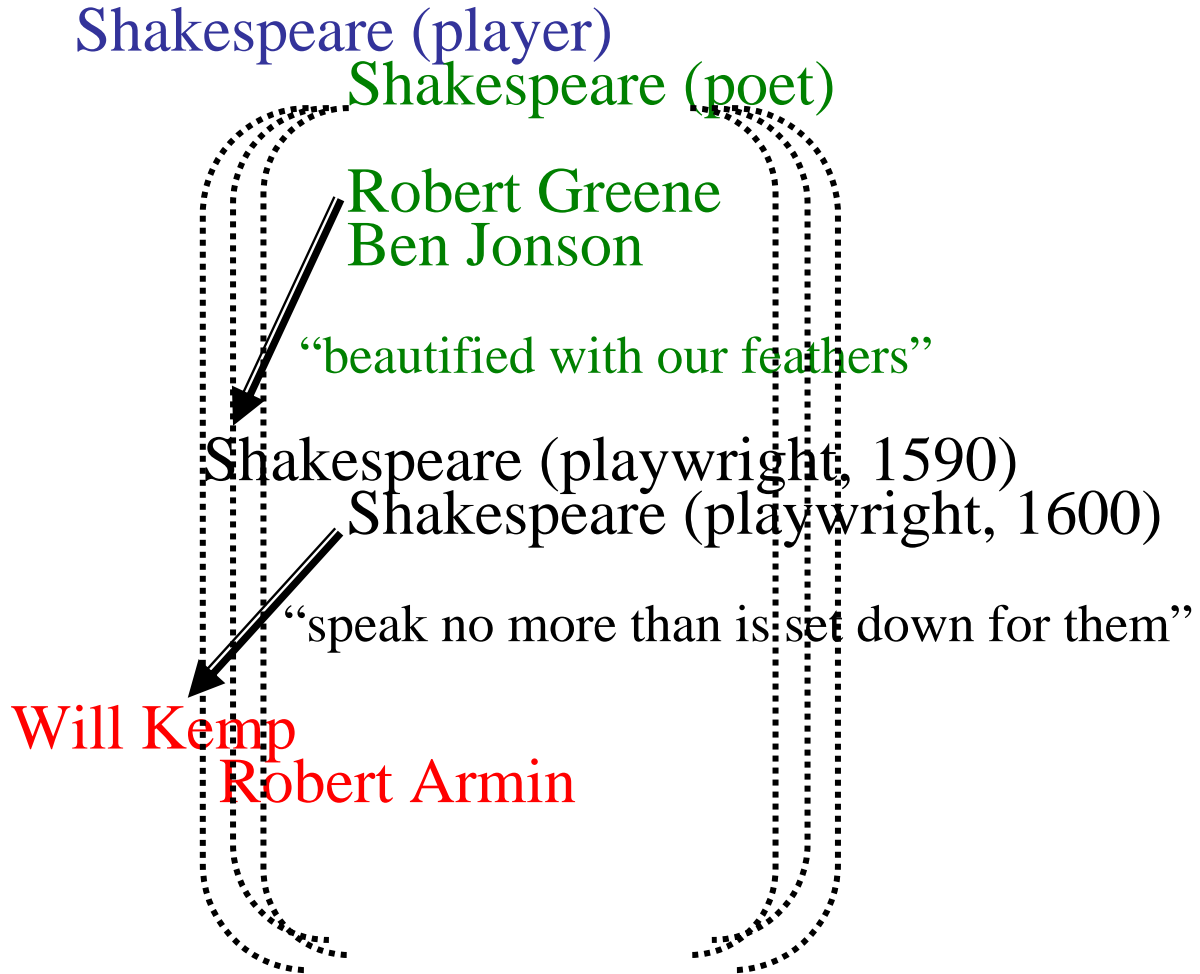
Shakespeare (playwright, 1590)

Shakespeare (playwright, 1600)

“speak no more than is set down for them”

Will Kemp

Robert Armin

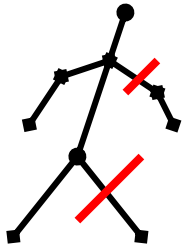


PERCEPTION & REPRESENTATION BODIES

pre-parenthetical

articulated

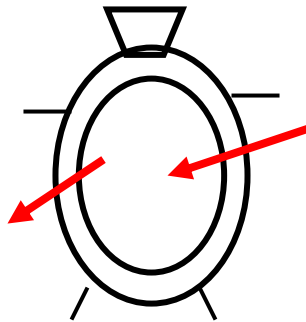
(limbs + joints)



parenthetical

contained

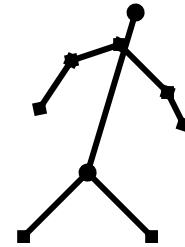
(envelope)



post-parenthetical

articulated

(limbs + joints)

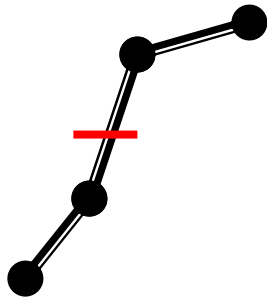


PERCEPTION & REPRESENTATION ENVIRONMENTS

pre-parenthetical

articulated

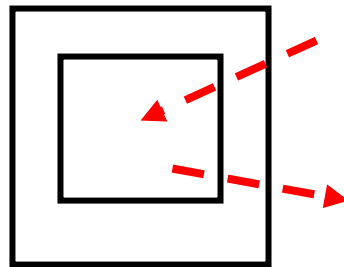
(avenues
+ junctions)



parenthetical

contained

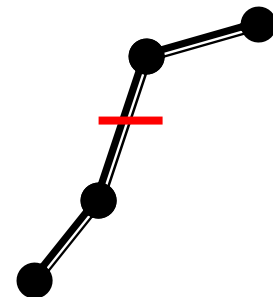
(enclosures)



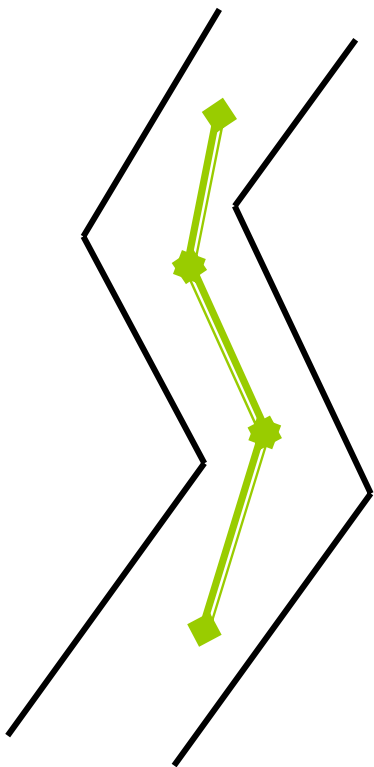
post-parenthetical

articulated

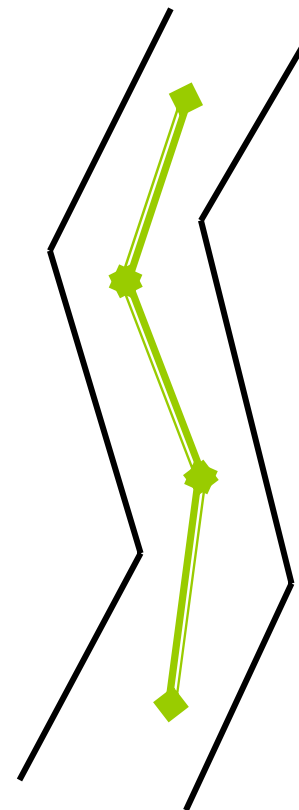
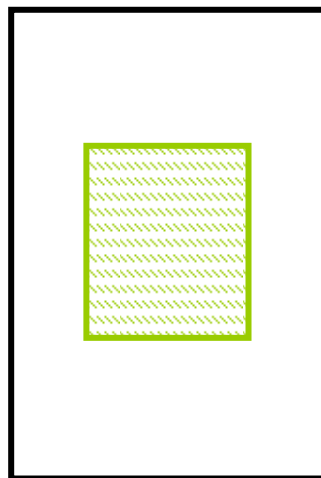
(avenues
+ junctions)



articulated world
in articulated media



contained world
in contained media



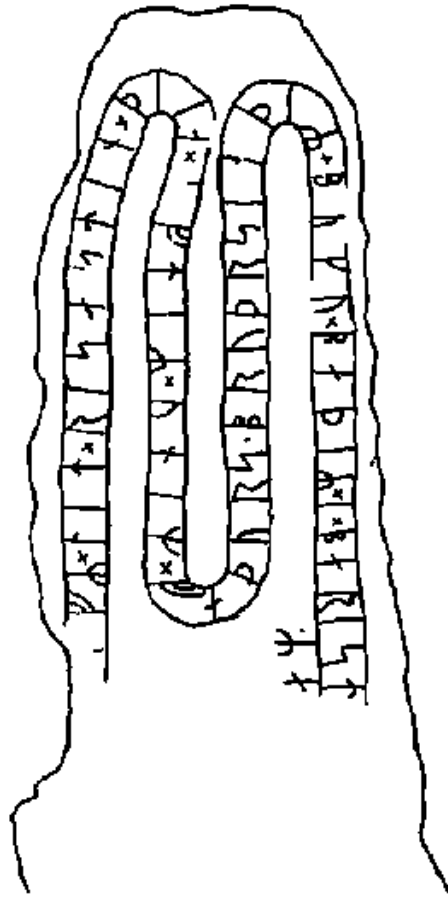
Memorial Portrait of Sir Henry Unton (1596)



Life as perambulation

RUNIC WRITING: PATHWAYS

Orkesta Church, Uppland, Sweden



RED RIDING HOOD

Grimms

Environment

in the forest
in the grove
in the cottage
in the livingroom
in the bed (behind curtains)
trapped in cottage
wolf in trough

Bodies

red (menstrual?) hood
“beneath your apron”
“what a big mouth [*Maul*]”
“swallowed [*verschluckte*]”
-- in the wolf’s belly
cut out/replaced by stones
wolf flayed

RED RIDING HOOD

oral tradition

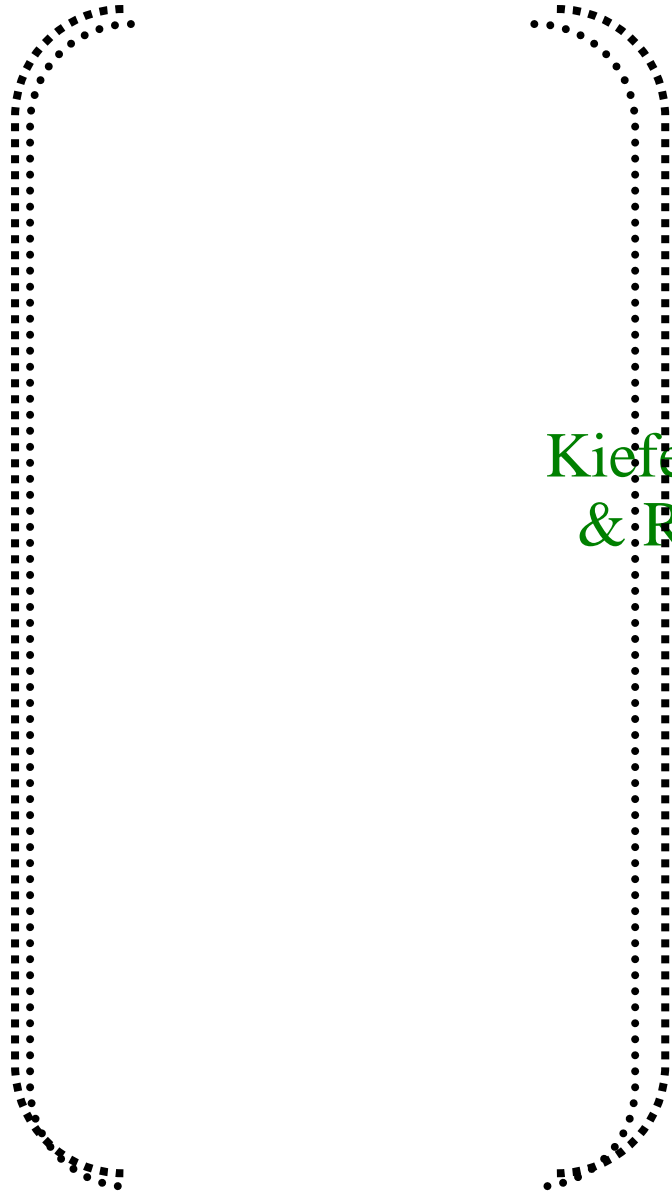
at the crossroads
path of needles/pins
through the wood
through the door
[no “bed”/”cottage”]
over the river
through the gate

[no hood]
“what big teeth”
escape/“eat” (*manger*)
tied by leg

Environment

Bodies

RED RIDING HOOD



media

Gamespot:
The Path

Kiefer Sutherland
& Reese Witherspoon:
Freeway:

red miniskirt

Interstate 5
(granny's
mobile home)

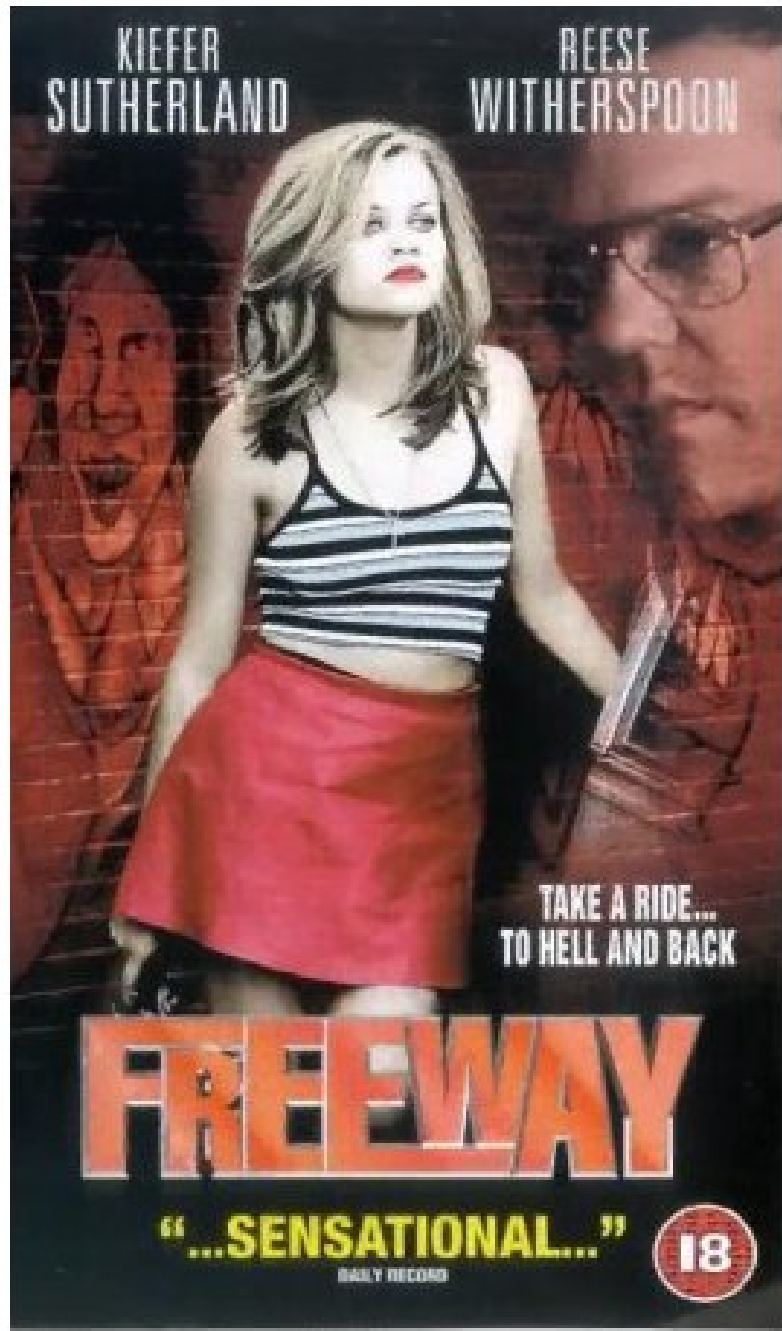


A short horror game loosely based on the tale of Little Red Riding Hood, but with a punk aesthetic.

<http://tale-of-tales.com/ThePath/>

KIEFER
SUTHERLAND

REESE
WITHERSPOON



TAKE A RIDE...
TO HELL AND BACK

FREEWAY

"...SENSATIONAL..."
DAILY RECORD

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