

PSYCHOLOGY 160: Social Psychology SYLLABUS

Fall 2005
Mondays & Wednesdays, 10-11
100 GPB

INSTRUCTOR:

Professor Serena Chen
Office: 3413 Tolman
Phone: 643-0843
Office hours: Wednesdays, 1:30-3 p.m.
E-mail: serchen@berkeley.edu (please try to visit office hours first)

GRADUATE STUDENT INSTRUCTORS:

	<u>Laura Naumann</u>	<u>Michael Kraus</u>	<u>Matthew Feinberg</u>
Office:	4115 Tolman	5325 Tolman	3316 Tolman
E-mail:	naumann@berkeley.edu	mwkraus@berkeley.edu	matthewfeinberg@berkeley.edu
Sections:	104, Tuesday, 9-10	101, Monday, 1-2	106, Weds., 2-3
	105, Tuesday, 10-11	102, Monday, 2-3	107, Weds., 3-4
	108, Tuesday, 11-12	103, Monday, 3-4	109, Weds., 4-5

COURSE DESCRIPTION:

Social psychology is the scientific study of the way people think about, feel, and behave in social situations. It involves understanding how people influence, and are influenced by, the others around them. A primary goal of this course is to introduce you to the perspectives, research methods, and empirical findings of social psychology. Topics to be covered include: impression formation, conformity, prosocial behavior, interpersonal attraction, persuasion, stereotyping and prejudice. Equally important is the goal of cultivating your skills for analyzing the social situations and events that you encounter in your everyday lives. Finally, throughout the course, emphasis will be placed on developing critical and integrative ways of thinking about theory and research in social psychology.

COURSE FORMAT AND REQUIREMENTS:

Course lectures are designed to reinforce and supplement the course readings, so they may include material that is not covered in the readings. The sections led by your GSI are intended to hone and discuss in depth the ideas covered in each week's lectures and readings. You are expected to attend and actively participate in these sections. **Sections begin meeting the week of Sept. 5th.** (Tuesday, Sept. 6th will be the first day of sections since Sept. 5th is Labor Day).

There will be 3 multiple-choice & short answer exams. The exams will be given during lecture time. The dates are: **MONDAY, October 3rd, WEDNESDAY, November 2nd, and WEDNESDAY, December 7th.** MARK THESE IN YOUR CALENDARS NOW. There is no exam during the final exam period. All exams are non-cumulative. Each covers the material presented in the lectures, readings, and sections within the specified dates. Make-up exams require advance notice or a legitimate excuse (e.g., illness with a doctor's note).

Finally, there is a 3-credit Research Participation Program (RPP) requirement for this course. RPP coordinators from the Psychology Department will visit our lecture during the 1st week to provide information and materials regarding the prescreening survey (which counts for 1 credit) and enrolling in the on-line RPP system called Experimentrix. The URL for Experimentrix is: <http://www.experimentrix.com/berkeley>.

GRADING:

Your final grade in this course will be based on your achievement on the course requirements weighted in the following manner:

Exam #1	30%
Exam #2	30%
Exam #3	30%
Section Participation & RPP Participation	10%

Final letter grades are based on standard percentages, not curves, as follows:

97-100% ... A+	77-79% ... C+
93-96% ... A	73-76% ... C
90-92% ... A-	70-72% ... C-
87-89% ... B+	67-69% ... D+
83-86% ... B	63-66% ... D
80-82% ... B-	

REQUIRED READINGS:

Textbook

Social Psychology (5th Edition)

Authors: Elliot Aronson, Timothy D. Wilson, & Robin M. Akert

Publisher: Prentice Hall, 2005

The course textbook can be bought at ASUC, and possibly at Neds and Campus Textbook Exchange (CTE).

[A few copies of the textbook will be available on reserve in the Ed-Psych library in Tolman]

Supplementary Empirical Articles

These articles can be downloaded from the following website: <http://eres.berkeley.edu>. Click "Electronic Reserves and Course Materials" and then it's probably quickest to search by instructor (Chen, Serena) to get to our course webpage. To access the readings, you will need to enter the course password (chen160). Once you are in the course webpage, you should be able view and print the readings as PDF files simply by clicking on their titles.

[Full citations for these articles are attached]

Lecture Notes

Lecture notes will be available through Black Lightning Lecture Notes.

COURSE SCHEDULE & READINGS:

DATE	TOPIC	READINGS
M, Aug. 29	Introduction	
W, Aug. 31	Themes	Chapter 1
M, Sept. 5	No Class—Labor Day	
W, Sept. 7	Research Methods	Chapter 2
M, Sept. 12	Introduction to Social Cognition	Chapter 3
W, Sept. 14	Effects of Schemas	<i>Hastorf & Cantril (1954)</i>
M, Sept. 19	Confirmation Biases & Schema Change	Chapter 4
W, Sept. 21	Automatic vs. Controlled Processing	<i>Bargh et al. (1996)</i>
M, Sept. 26	Attribution, Part I	<i>Lau & Russell (1980)</i>
W, Sept. 28	Attribution, Part II	
M, Oct. 3	EXAM #1	Exam covers 8/29-9/28 material
W, Oct. 5	The Self, Part I	Chapter 5
M, Oct. 10	The Self, Part II	<i>Linville (1985)</i>
W, Oct. 12	Cognitive Dissonance	Chapter 6
M, Oct. 17	The Multiply Motivated Self	
W, Oct. 19	Attitudes & Persuasion, Part I	Chapter 7
M, Oct. 24	Attitudes & Persuasion, Part II	<i>Petty, Cacioppo, & Goldman (1981)</i>
W, Oct. 26	Conformity & Compliance	Chapter 8
M, Oct. 31	Obedience	<i>Santos, Leve, & Pratkanis (1994)</i>
W, Nov. 2	EXAM #2	Exam covers 10/5-10/31 material
M, Nov. 7	Group Processes	Chapter 9
W, Nov. 9	Attraction	Chapter 10
M, Nov. 14	Close Relationships	<i>Aron et al. (1991)</i>
W, Nov. 16	Prosocial Behavior	Chapter 11
M, Nov. 21	Stereotyping & Prejudice, Part I	Chapter 13
W, Nov. 23	Stereotyping & Prejudice, Part II	<i>Spencer, Steele, & Quinn (1999)</i>
M, Nov. 28	Intergroup Relations	<i>Dovidio & Gaertner (1999)</i>
W, Nov. 30	Applying Social Psychology	
M, Dec. 5	Revisiting Themes & Wrapping Up	
W, Dec. 7	EXAM #3	Exam covers 11/7-12/5 material

Supplementary Empirical Articles

Hastorf, A.H. & Cantril, H. (1954). They saw a game -- a case study. *Journal of Abnormal & Social Psychology, 49*, 129-134.

Bargh, J.A., Chen, M., & Burrows, L. (1996). Automaticity of social behavior: Direct effects of trait construct and stereotype activation on action. *Journal of Personality & Social Psychology, 71*, 230-244.

Lau, R.R. & Russell, D. (1980). Attributions in sports pages. *Journal of Personality & Social Psychology, 39*, 29-38.

Linville, P.W. (1985). Self-complexity and affective extremity: Don't put all your eggs in one cognitive basket. *Social Cognition, 3*, 94-120.

Petty, R.E., Cacioppo, J.T., & Goldman, R. (1981). Personal involvement as a determinant of argument-based persuasion. *Journal of Personality & Social Psychology, 41*, 847-855.

Santos, M.D., Leve, C., & Pratkanis, A.R. (1994). Hey buddy, can you spare seventeen cents? Mindful persuasion and the pique technique. *Journal of Applied Social Psychology, 24*, 755-764.

Aron, A., Aron, E.N., Tudor, M., & Nelson, G. (1991). Close relationships and including other in the self. *Journal of Personality & Social Psychology, 60*, 241-253.

Spencer, S.J., Steele, C.M., & Quinn, D.M. (1999). Stereotype threat and women's math performance. *Journal of Experimental Social Psychology, 35*, 4-28.

Dovidio, J.F. & Gaertner, S.L. (1999). Reducing prejudice: Combating intergroup biases. *Current Directions, 8*, 101-105.